# **Privacy Policy**

We are committed to protecting the privacy and security of the users of our Sites. This privacy policy will advise you about how we protect your personal information, and about what choices you have concerning our use of such information. By using our Sites, you consent to the processing of your information as set forth in this Privacy Policy, now and as amended by us. To see the HIPAA Notice of Privacy Practices, <u>CLICK HERE</u>.

### **Personal Identification Information**

We may request personal identification information from you in connection with your use of, or participation in, scheduling appointments, communications, membership registration, discussion groups, requests for information or suggestions, visitors' requests for free products or services or additional information (including via email to us), and in connection with other activities, services or resources we make available on any of our sites. In all of these cases, we will collect personal identification information from you only if you voluntarily submit such information to us. We will never intentionally disclose any personal identification information about you as an individual user (such as, for example, your full name, street address, telephone number, or email address) to any third party without having received your permission. We do not sell or otherwise share your data with third parties. Though we make every effort to preserve user privacy, we may need to disclose personal information wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process. We may share with others aggregated demographic information not linked to any personally identifiable.

#### To Whom We Disclose Your Information

We may disclose the information we collect from or about you:

- to our affiliates;
- to service providers who work on our behalf;
- as required by law;
- when required to protect our rights or your safety or the safety of others, or to detect, prevent, or respond to misuse of our Sites.

In addition, we may share de-identified information, such as reports on user demographics and traffic patterns, with third parties, including researchers.

# Chat Rooms, Message Boards, and Public Forums

Please keep in mind that whenever you voluntarily disclose personal information online – for example on message boards, through email, or in chat areas – that information can be collected and used by others. In short, by posting personal information online that is publicly accessible, you may receive unsolicited messages from other parties in return.

### Security

These Sites take every precaution to protect users' information. When users submit sensitive information via the Sites, we take great effort to ensure their information is protected both online and offline. When our registration/donor/appointment/chat form asks users to enter sensitive information (such as credit card number), that information is encrypted and is protected with the best encryption software we are aware of in the industry – SSL.

While we use SSL encryption to protect sensitive information online, we also aggressively protect user-information offline. Only employees who need the information to perform a

specific is granted access to personally identifiable information.

We and our service providers may automatically collect certain technical information from your computer or mobile device over time and across different websites when you use the Sites using cookies or similar technologies, such as your Internet Protocol address, your browser type, your operating system, the pages you view on the Sites, etc. This information allows us and our service providers to recognize you and personalize your experience if you return to the Sites, to improve the Sites and the services we provide, and to provide you with advertisements targeted to your interests.

#### **Your Choices**

If you do not want the Sites to collect information through the use of cookies, you can set your web browser to reject cookies from the Sites. If you wish to review or correct the contact information we have on file for you or inform us how you wish your contact information to be used, please contact our staff using the contact information below. When you contact us or otherwise submit content via the Sites, if you desire to remain anonymous, you should not tell us your name or the names of your friends or any other individuals. To fully protect your privacy, do not provide any information that you think may identify you or others.

# **Notification of Changes**

If we change our policies, we will post those changes to this statement, the home page, and/or other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

#### Miscellaneous

The Terms of Use and Privacy Policy set forth in the Sites is governed and interpreted under the laws of the United States of America and the State of Massachusetts, without giving effect to its conflicts of laws provisions. If any portion is deemed unlawful, void, or unenforceable, that part will be deemed severable, and will not affect the validity and enforceability of any remaining provisions. We can, at our sole discretion, replace or amend such provisions with another provision. This sets forth the entire understanding and agreement between us with respect to the Sites and any materials, communications, transmissions, or posting to the Sites. We reserve the right to revise the policy at any time by updating this posting. You agree to be bound by any such revisions, and you should periodically read and review same.

#### Contact us

If you have any questions about this document, please contact us at:

Attleboro Women's Health Center 152 Emory Street, Unit 4 Attleboro, MA 02703 508-455-0172 Director@ahpr.org

This Terms of Use & Privacy Policy was last updated on February 1, 2023.